

John A. Hill



John A. Hill is Founder, President and CEO of John A. Hill & Associates, Inc. He is also a Business Consultant, Trainer, Speaker, Writer, Marketing and Sales Specialist and a Trade Show Coach.

John has over 30+ years of experience developing and managing businesses. His roles have included National Sales Manager, VP of Sales, Director of Marketing, General Manager, VP Business Development, EVP and COO. He also was elected and served as President & CEO of three public companies, and successfully raised over \$7.5 million dollars on Wall Street.

For 15 years John successfully operated JAH-Business Support Services organization a sole proprietorship. During this time, John was responsible for the sale, implementation and operation of the biometric systems used for the prevention of welfare fraud that was installed in Nassau and Suffolk Counties of New York, New Jersey and Connecticut. Because of this effort, John was awarded a Proclamation by the Suffolk County Legislator for saving the taxpayers of Suffolk County over \$One million dollars.

He has lectured at colleges and professional associations throughout the United States, and has been an adjunct professor for the MBA Program at a local University, and presently a guest lecturer at Stony Brook University in their Bio-Science Doctorate Program.

John provides his expertise in addressing and solving management and marketing issues to organizations worldwide. He is a recognized expert in the area of strategic management and the maximization of use of trade shows as a vital element of marketing strategy.

John is a published author and has published a number of articles for Computer World, Sales and Marketing magazine, Long Island Business News and the Hauppauge Reporter as well as books and monographs regarding marketing, sales and trade shows. His latest book “Tips and Tales from the Booth: Avoiding Trade Show Mistakes” was introduced in June of 2008, and is presently working on an updated version.

In 2009 John founded the Long Island Advancement of Small Business (LIASB), because organizations that have been formed to help business were not doing anything for small businesses on Long Island. With the commitment and support of a select number of handpicked successful business owners who comprise the Board of Directors, the LIASB has become known for its series of business seminars to help educate the small business person to succeed and grow. LIASB has also become the single voice for its members to be heard by Local, State, and Federal political leaders.

In addition to operating his business, John has served as the Director of the Internship Program at Farmingdale State University of New York. John is a distinguished veteran of the U.S. Navy.