

# John A. Hill

John A. Hill, Founder and CEO of John A. Hill & Associates, Inc. He is also an Author, Business Consultant, Speaker, Trainer Writer, and a Trade Show Coach. John has over 30+ years experience developing and managing businesses. His roles have included National Sales Manager, VP of Sales, Director of Marketing, General Manager, VP Business Development, EVP and COO. He also was elected and served as President & CEO of three public companies, and successfully raised over \$7.5 million dollars on Wall Street.

He has lectured at colleges and professional associations throughout the United States, and presently a guest lecturer at Stony Brook University in their Bio-Science Doctorate Program.

John provides his expertise in addressing and solving management and marketing issues to organizations worldwide. He is a recognized expert in the area of strategic management and the maximization of use of trade shows as a vital element of marketing strategy.

John has published a number of articles for Computer World, Sales and Marketing magazine, Long Island Business News as well as books and monographs regarding trade shows. His latest book **“Tips and Tales from the Booth: *Avoiding Trade Show Mistakes*”** was introduced in June of 2008, and will have **“Tips and Tales from the Booth, Five Years later”** version published in 2013.

In addition to operating his business, John also served as Director of the Internship Program at Farmingdale State University. John is a distinguished veteran of the U.S. Navy.